

Senior Ad Order Form

Straight from the heart into the yearbook! Our staff is offering the opportunity to "Personalize" the yearbook in a very special way with a Senior ad. These ads are available to congratulate a graduate or tell your student how proud you are! Your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, fill out the order form below.

Ads are due by **SEPTEMBER 30, 2011**. At that time we need to receive this order form with the photos for the ad and a check made out to Plano Senior High(Please include **Driver's License** number). Mail or deliver your ad to:

Yearbook
Plano Senior High
2200 Independence Pkwy
Plano, Tx 75075

Photo Submission Guidelines: Do not cut, glue, paper clip or tape photos. If you want to send a digital HIGH RESOLUTION photo on line send to terry.quinn@pisd.edu Care will be taken to return photos; however copy prints (Must be high quality copies) should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos. Put your name, address and phone number on the back of each photo written lightly only in pencil. All ads will be in color.

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- 1/8 page...\$50 (W26, H 17)
 - 1/4 page...\$100 (26 x 34)
 - 1/2 page...\$200 (52x34)
 - Full page...\$400 (52x68) (If you wish to design the ad, just sketch it out on a separate piece of paper, and tell us where you would like the photos placed. All fonts are picked by the yearbook staff and will be the same throughout the senior ads.) You may also completely design your own ad. Measurements are all picas. Six picas equals one inch. **Examples of senior ads can be found in this portfolio.**

Student Name and ID number _____

Is this ad a surprise for the student? _____ Yes _____ No

Parent/Purchaser's Name _____

Address _____

Your signature _____

Daytime Phone _____

Evening Phone _____

NEATLY PRINT AD TEXT BELOW (YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER)

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Special Considerations: The yearbook staff reserves the right to reject photos (no naked baby photos) or text or ask the customer to make changes to conform to the staff's standards.

If you would like to proof your ad please provide your e-mail address. We will e-mail a pdf of the ad. **Print Clearly**

no, I decline. yes, I want to proof the ad. E-mail address _____

Final Deadline: September 30, 2011