

Senior Memory Yearbook Pages

Plano East Senior High - Panther Pride Yearbook

3000 Los Rios Blvd.
Plano, Texas 75074

Yearbook Room B1-243 (469) 752-9033
Plano East Main Line (469) 752-9000

The East yearbook staff offers every senior the opportunity to participate in a long-standing East tradition. This is your chance to personalize your very own space in the 2007 yearbook. Whether to remember your senior year, tell your graduate how proud you are, or to immortalize a life-long friendship, a senior page is the way to go. There are many different sizes and layouts to choose from and space fills up quickly, so reserve your full-color spot now!

Please note that the yearbook staff and Plano East administration reserve to edit all pages placed in the school yearbook. Following are the guidelines for the 2009-2010 senior pages:

Prices/ Sizes: Full Color Designs

Process color layouts are available in the following sizes for the following prices:

1/8 Page: \$55

1/4 Page: \$100

1/2 Page: \$185

Full Page: \$330

Step-by-Step Instructions

1. Select your layout size (1/8 page, 1/4 page, 1/2 page or full page).
2. Select a design from the options provided (Note Design Number). **CUSTOM DESIGNS COST AN ADDITIONAL \$50, EVEN IF YOU CREATE IT.**
3. Complete the order form provided.
4. Provide photos for each space in the design. (*Note Photo Submission Guidelines on this sheet*).
5. TYPE text and attach it to the order form. (Please do not hand write messages).
6. Provide payment. Make checks payable to Plano East Yearbook. Money Orders accepted. **Do NOT mail cash.**
7. There is a \$50 late fee for all ads purchased after October 7th.
8. Deliver or mail all materials to the yearbook staff by the deadline below:
Plano East Yearbook **Envelopes must be
3000 Los Rios Blvd. post marked by Oct. 7th
Plano, TX 75074 to avoid late fee
9. Direct questions to Abby Cole, PESH yearbook adviser: abby.cole@pisd.edu

Photo Submission Guidelines

1. Hard copy photos are preferred. Do not cut, glue, or tape photos. Effort will be made to return photos. Please note: QUALITY copy prints should be submitted for irreplaceable photos. The school, yearbook staff, or the yearbook company do not accept responsibility for lost or damaged photos.
2. Digital photos on a CD are accepted. Only JPEG and TIFF format- PDF format is not accepted. Resolution is crucial and must be at least 300 dpi for the appropriate photo size. (Wolf camera can take hard copy photos and place them on a CD. This protects your original photos and ensures quality scanning).
3. Select vertical (tall) photos for the vertical spaces and horizontal (wide) photos for the horizontal spaces.
4. Photos will be enlarged or reduced to fit the layout. We can adjust all photos to fit accordingly.
5. Write your name, address, phone number, and photo number on a label, then place the label on the back of each photo or photo copy. **DO NOT WRITE DIRECTLY ON THE BACK OF THE PHOTO.** Make sure that the photo numbers from the design match the photos you select. (This is for photo placement, not the design number/ layout selection).
6. The yearbook staff selects the font and background for the senior memory section of the yearbook. Fonts will not be accepted. The staff also reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.
7. Students may retrieve hard copy photos and CDs in the yearbook room B1-243 after the yearbooks arrive in May.

All Materials and Payment Deadline: 10/7/09

Senior Pages Order Form

To reserve yearbook space for your child's senior page, please respond by
Wednesday, October 7, 2009 and provide the following:

- This completed order form
- Selected Photo(s)
- Typed Text
- Check/money order payable
to: PESH YEARBOOK

- Mail or deliver to:
Plano East Senior High
ATTN: Yearbook Staff / Mrs. Cole
3000 Los Rios Blvd.
Plano, TX 75074 B1-243

1. Customer Information

Student's Name : _____

Parent/Purchaser's Name : _____

Address/City/State/Zip : _____

Your Signature : _____

Daytime Phone : _____ Evening Phone: _____

Email (* Required for receipt confirmation - This will be your receipt of payment *) : _____

2. Advertisement Information

Check the size choice:

1/8 Page \$55_____

1/4 Page \$100_____

1/2 Page \$185_____

Full Page \$330_____

Is this ad a surprise for the student?

YES_____ NO_____

Provide your design choice:_____

Number of photos provided:_____

** Custom ad \$50_____ (This is in addition to the base price of your advertisement.)

3. Payment Information

_____ Total Amount Paid

_____ Check Included Check # _____

_____ Cash Included (Do NOT Mail Cash)

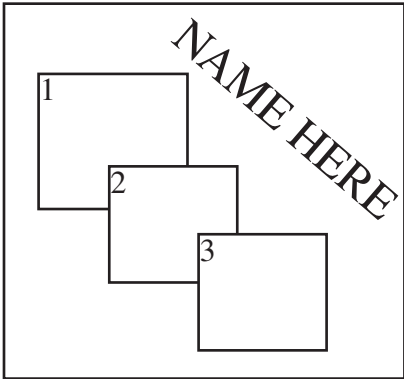
_____ Money Order Included

4. Proof Information

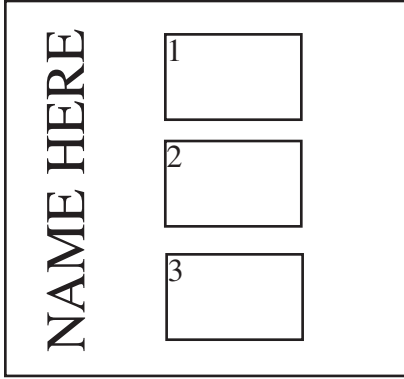
If you would like to receive a proof of your ad please include your email address. Proofs are only available by email in PDF format. Proof approval is due 3 days from the sent date. After 3 days, yearbook assumes the proof is approved. Proofs will be submitted in November through December.

I would/ would NOT like to see a pdf proof (circle one).

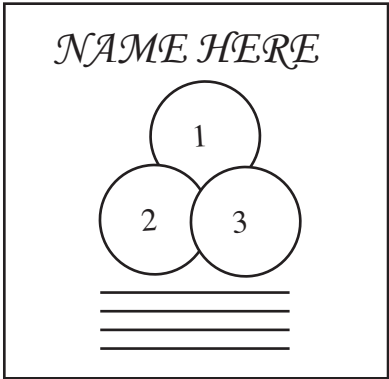
1/8 Page Designs



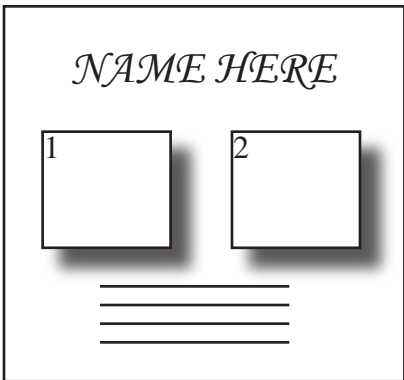
Layout Design # 1/8 A



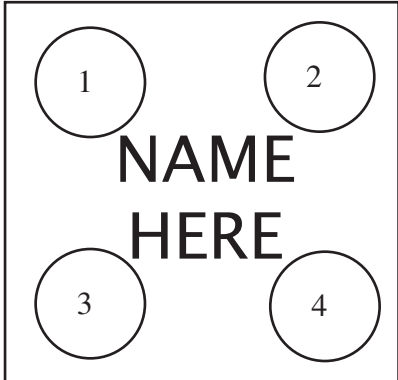
Layout Design # 1/8 B



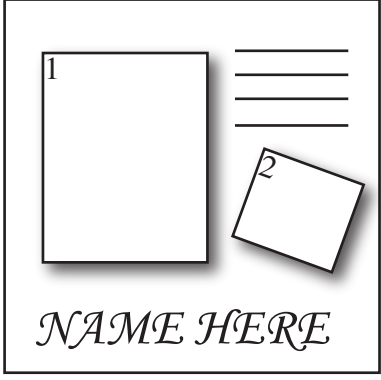
Layout Design # 1/8 C



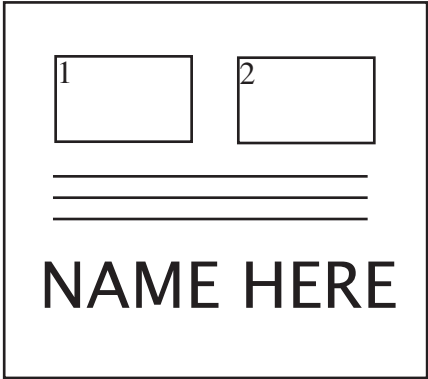
Layout Design # 1/8 D



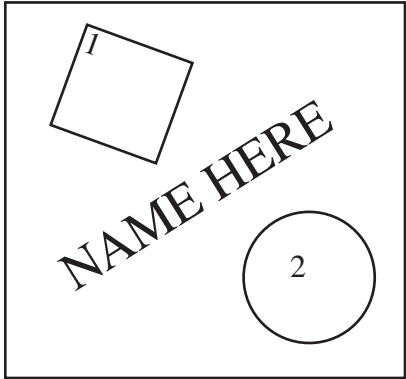
Layout Design # 1/8 E



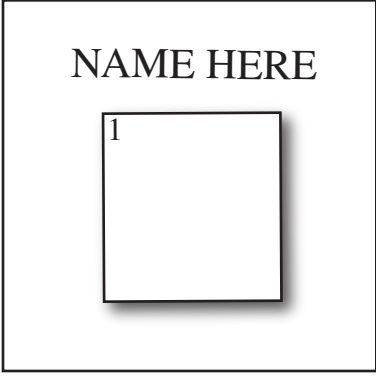
Layout Design # 1/8 F



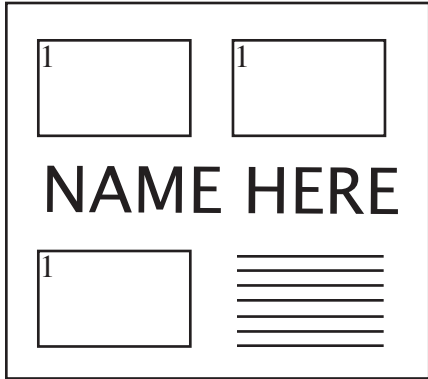
Layout Design # 1/8 G



Layout Design # 1/8 H



Layout Design # 1/8 I



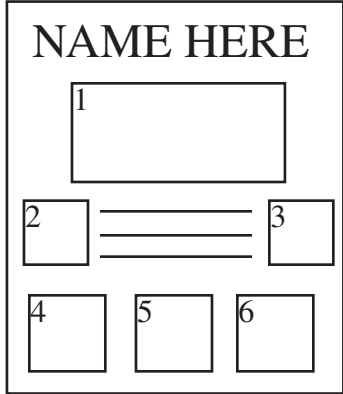
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* Refer to the number below each layout.
* Designs shown smaller than actual size.

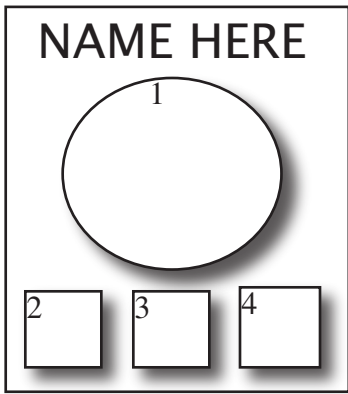
1/4 Page Designs



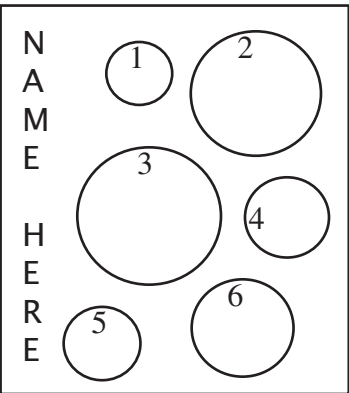
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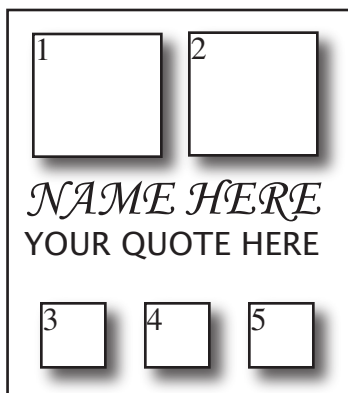
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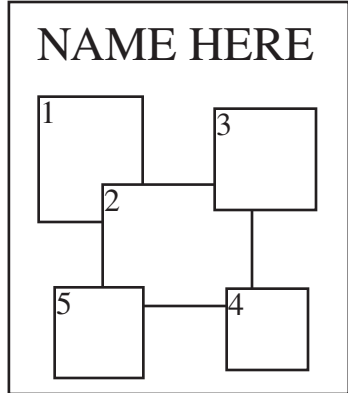
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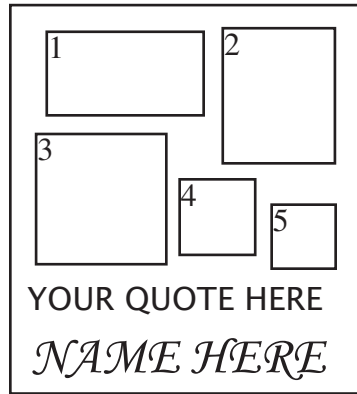
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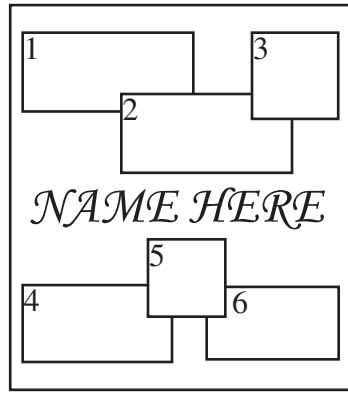
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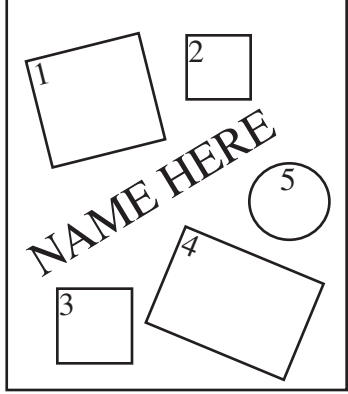
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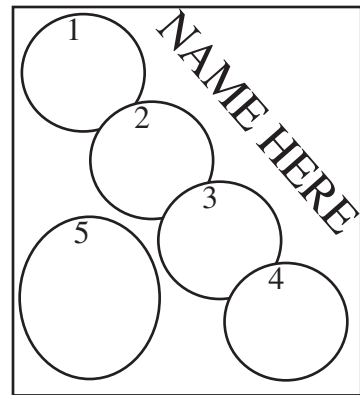
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Layout Design # 1/4 H



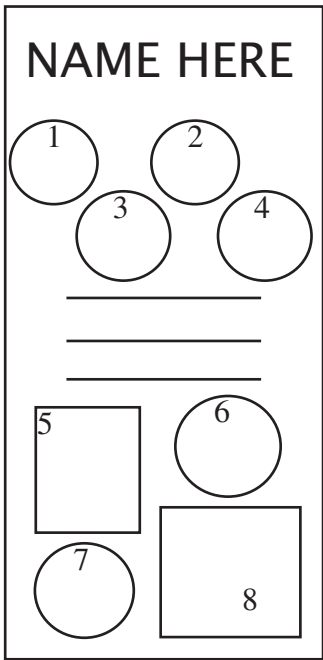
Layout Design # 1/4 I



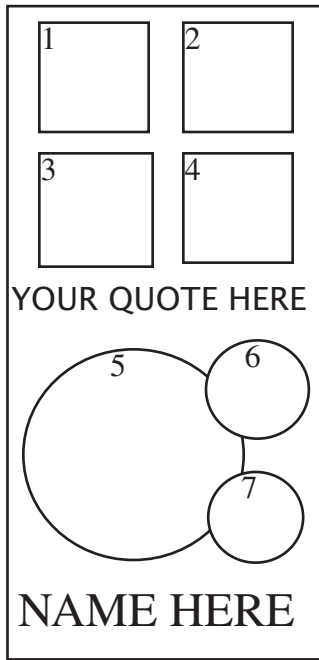
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* Refer to the number below each layout.
* Designs shown smaller than actual size.

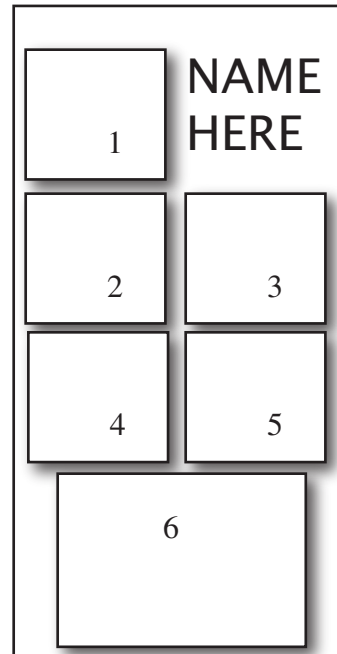
1/2 Page Designs



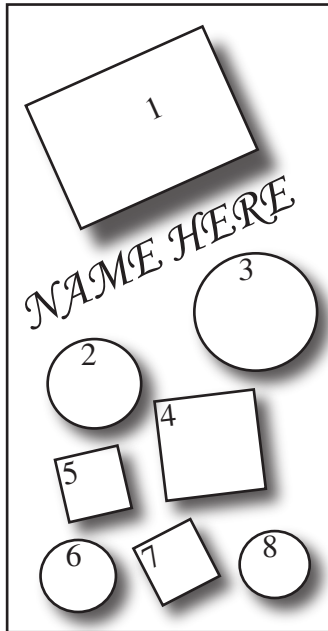
Layout Design # 1/2 A



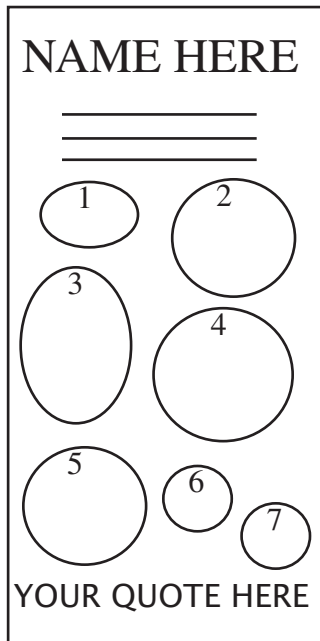
Layout Design # 1/2 B



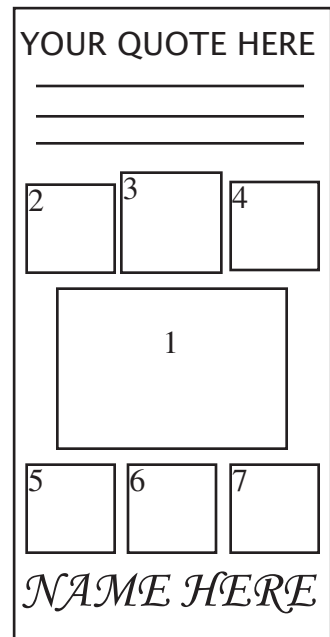
Layout Design # 1/2 C



Layout Design # 1/2 D



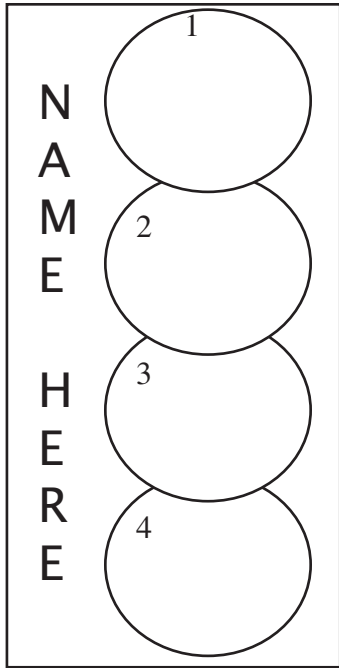
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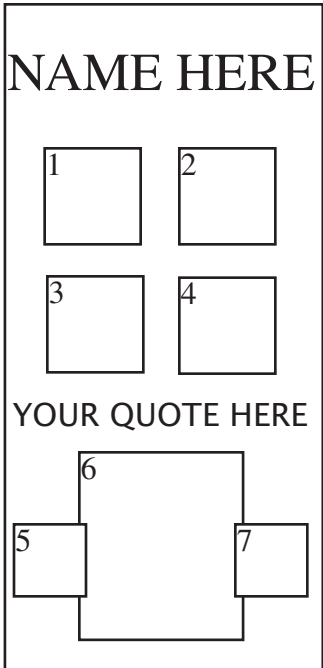
Layout Design # 1/2 F

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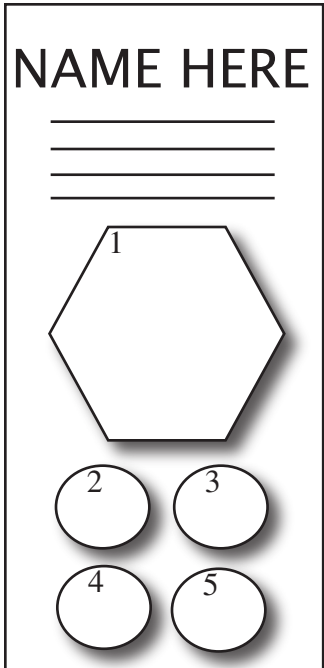
1/2 Page Designs



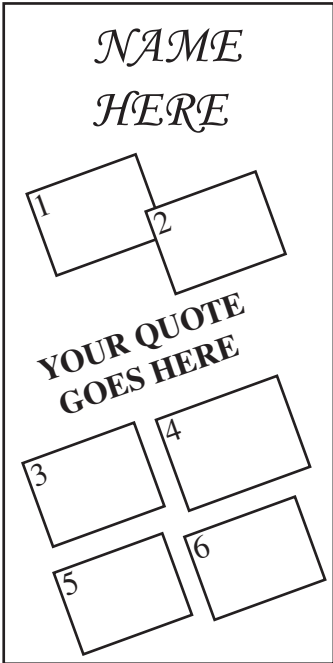
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Layout Design # 1/2 H



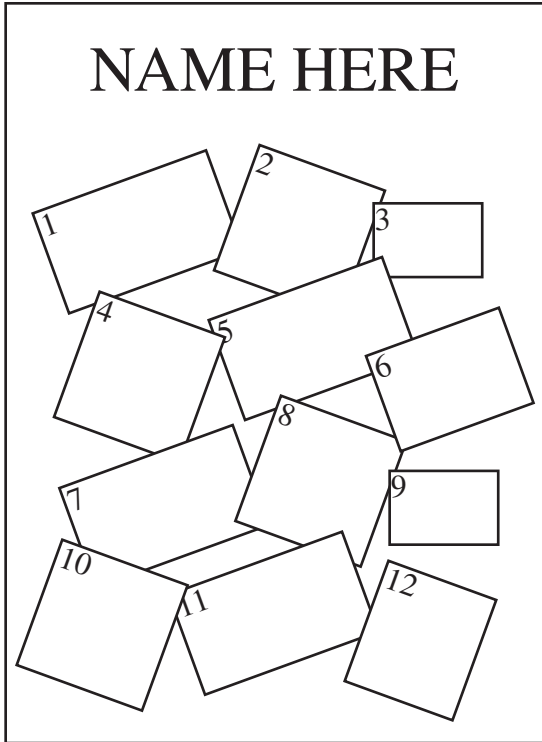
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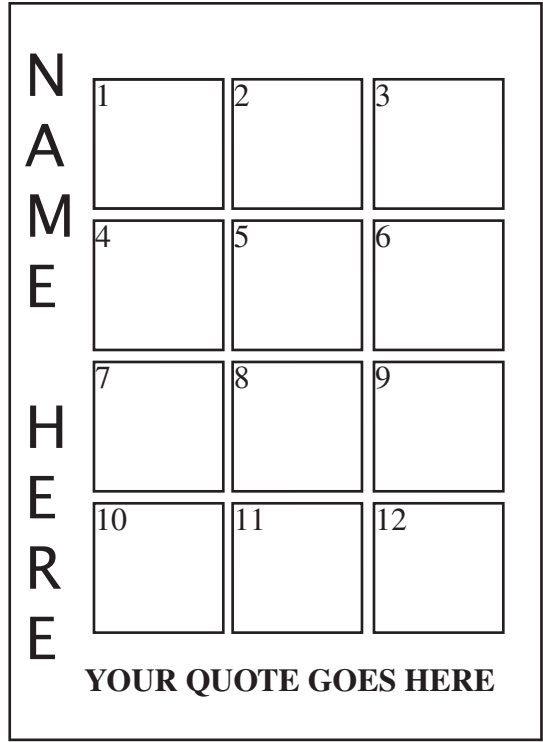
Layout Design # 1/2 J

* Refer to the number below each layout.
* Designs shown smaller than actual size.

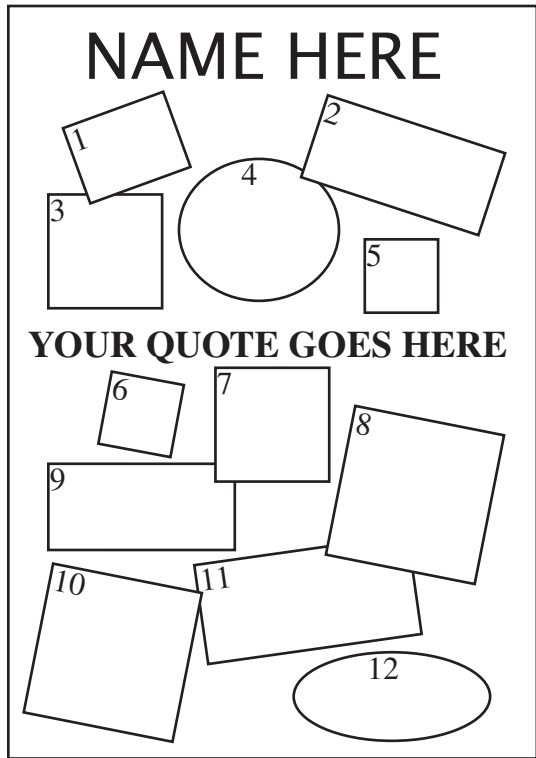
Full Page Designs



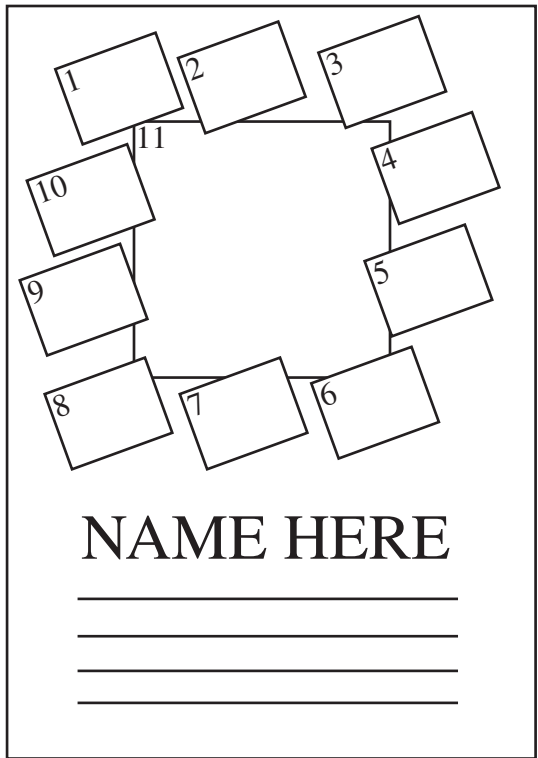
Layout Design # FULL A



Layout Design # FULL B



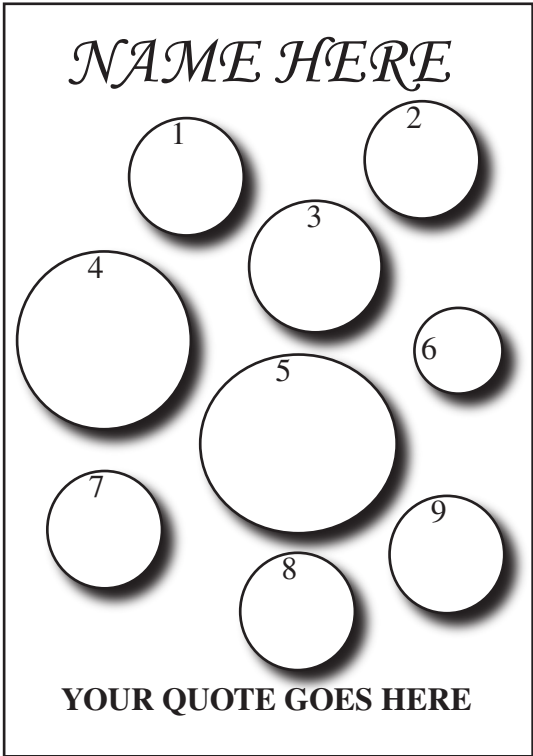
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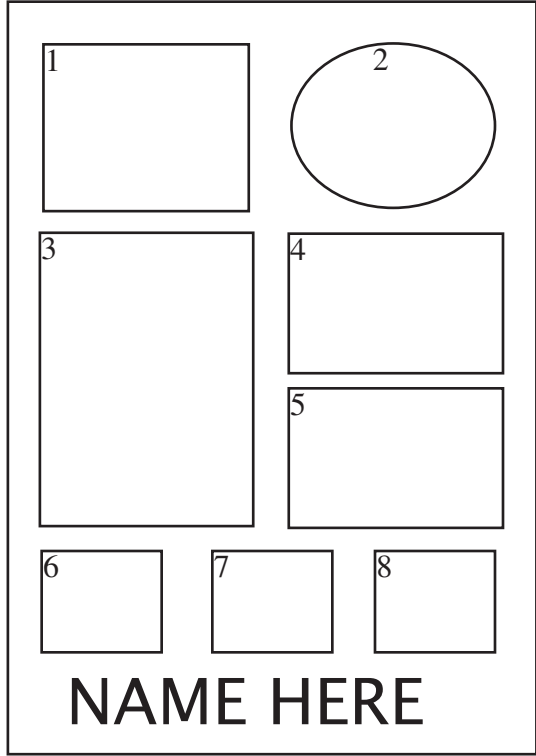
Layout Design # FULL D

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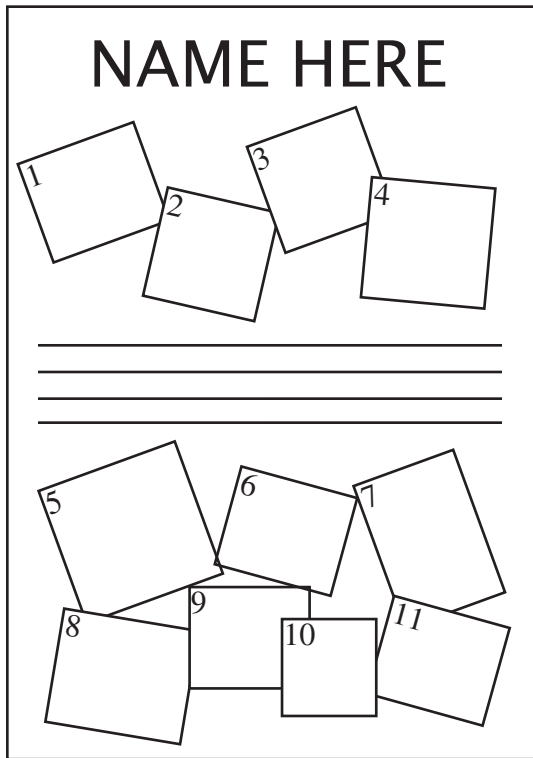
Full Page Designs



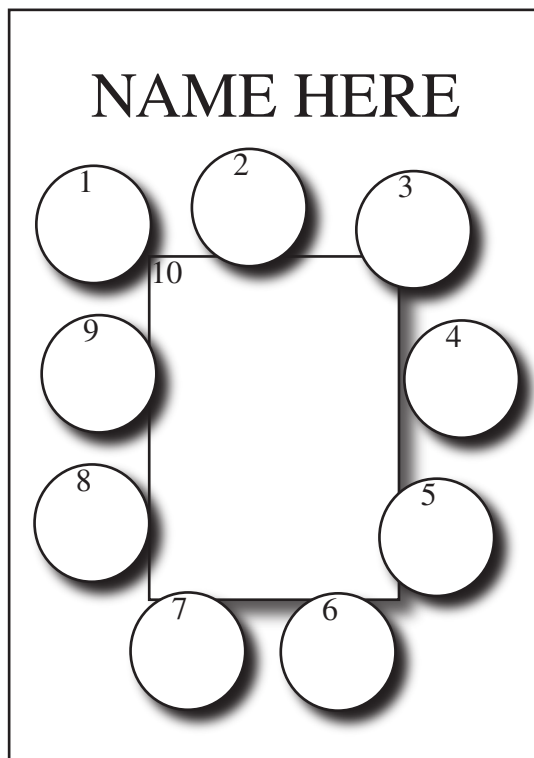
Layout Design # FULL E



Layout Design # FULL F



Layout Design # FULL G



Layout Design # FULL H

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NEXT PAGE**

Full Page Designs

NAME HERE

1	2	3
4	5	6

7 8

Layout Design # FULL I

NAME HERE

1	2		
3			
4	5	6	7

Your Quote Here

Layout Design # FULL J

* Refer to the number below each layout.

* Designs shown smaller than actual size.

Plano East Senior High
3000 Los Rios Blvd.
Plano, TX 75074

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