

# **Introduction to Radio/TV – Television Studies**

## ***Syllabus***

Instructor – Karen Wilbanks/Cheryl Potts

469.752.9437; [kwilban@pisd.edu](mailto:kwilban@pisd.edu)

[cpotts@pisd.edu](mailto:cpotts@pisd.edu)

**Course Description** – This course is intended to provide students with the opportunity to build and refine understanding of media, primarily through the perspective of television. This chance to increase knowledge will be experienced through a survey of relevant television genre, study of pertinent issues and activities designed to stimulate higher-level thinking and communication skills.

**Course Content** – The course will include units pertaining to understanding media messages, the cultural evolution of television, the present state of the television industry, social issues relevant to the media, advertising, television programming and future trends in the media.

### **Course Requirements –**

#### **Notebook**

Students will be required to keep a spiral notebook dedicated for class notes, handouts, viewing/reading journals and evaluations. The notebook will serve as the text for the class and will be used as a reference for all evaluations.

#### **Grading**

##### **Major Grades = 75% of the grade**

Written responses to viewings and discussions

Graded discussions

In-class group projects

Essays

Presentations

Semester-long project (counted in the last six weeks)

##### **Daily Grades = 25% of the grade**

Daily quizzes

Daily viewing

#### **Final Exam**

Viewing Notebook and Final Reflection/Evaluation

#### **Materials**

Students will need a spiral notebook

#### **Classroom Rules**

All school policies will be enforced. In addition, students will be expected to:

- 1) Be in the seat ready to start class when the tardy bell rings
- 2) Bring notebook to class each day
- 3) Work only on RTV during this period
- 4) Respect others' rights to a differing opinion
- 5) Courteous classroom behavior

Classroom: B-235

Office: B-235

Conference: 10:56-11:46 Wilbanks; 9:00 to 9:50 Potts

Tutorials: By appointment

